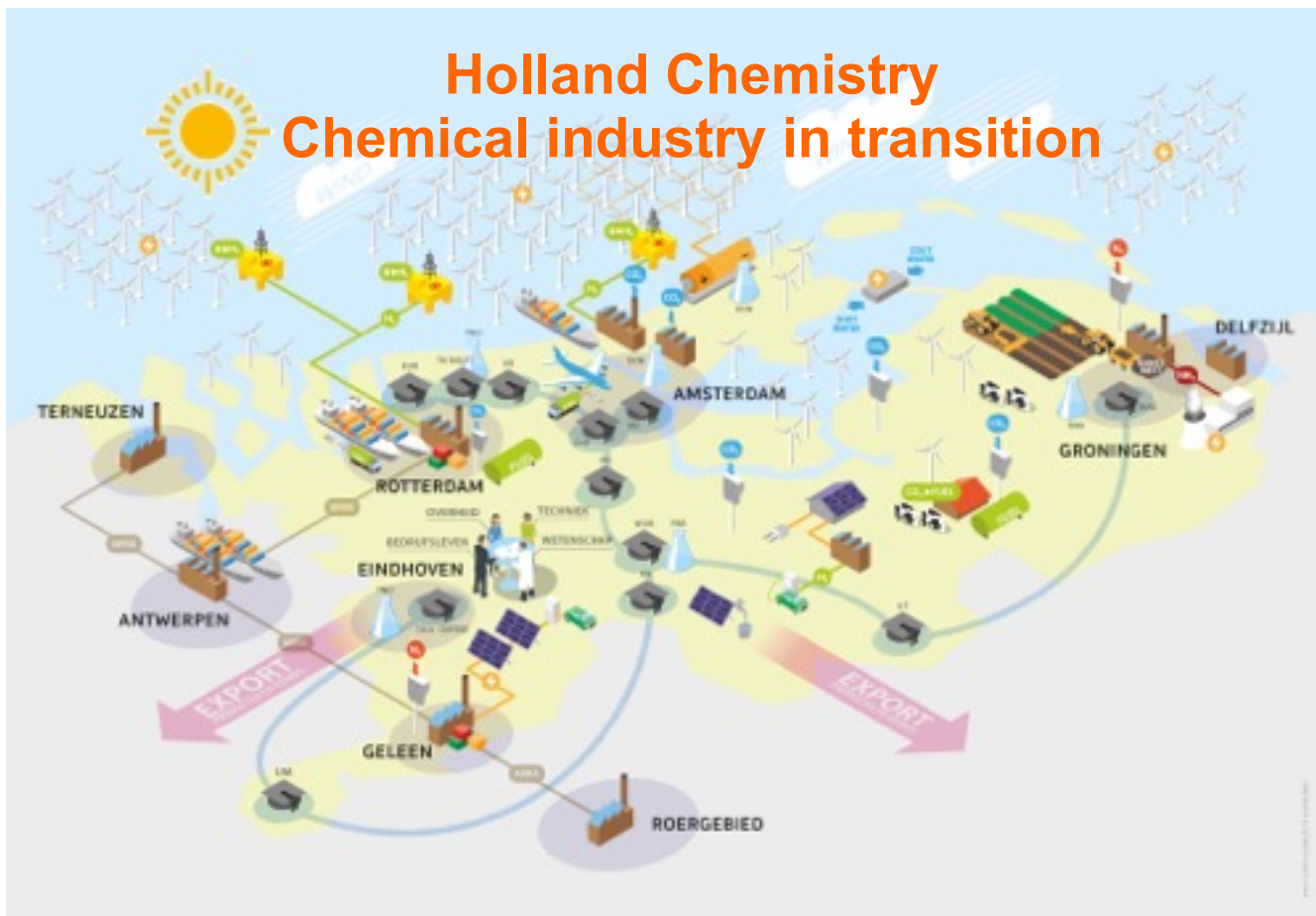


# Holland Chemistry Chemical industry in transition

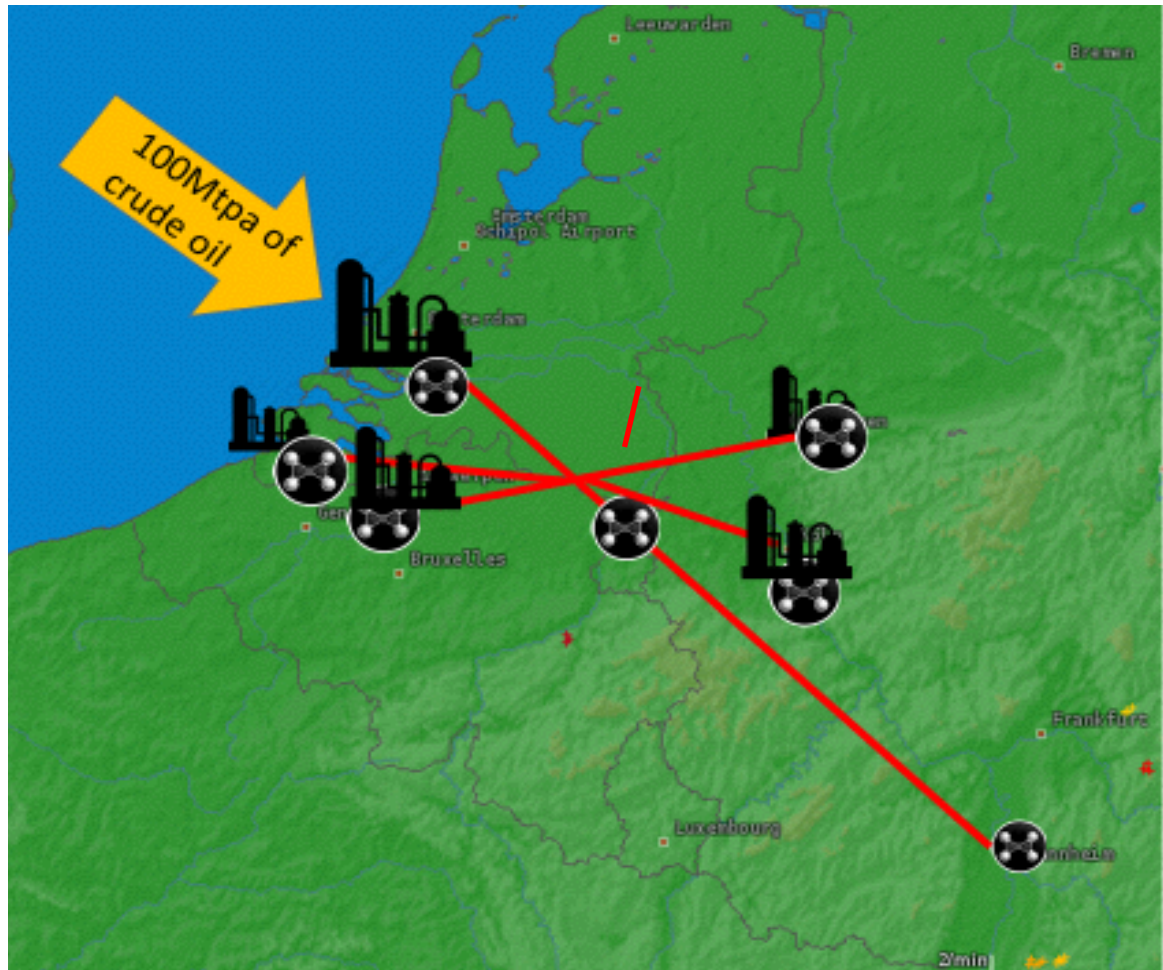


Emmo Meijer  
Chair Top Sector Chemistry

**Holland Chemistry**  
Global Challenges, Smart Solutions



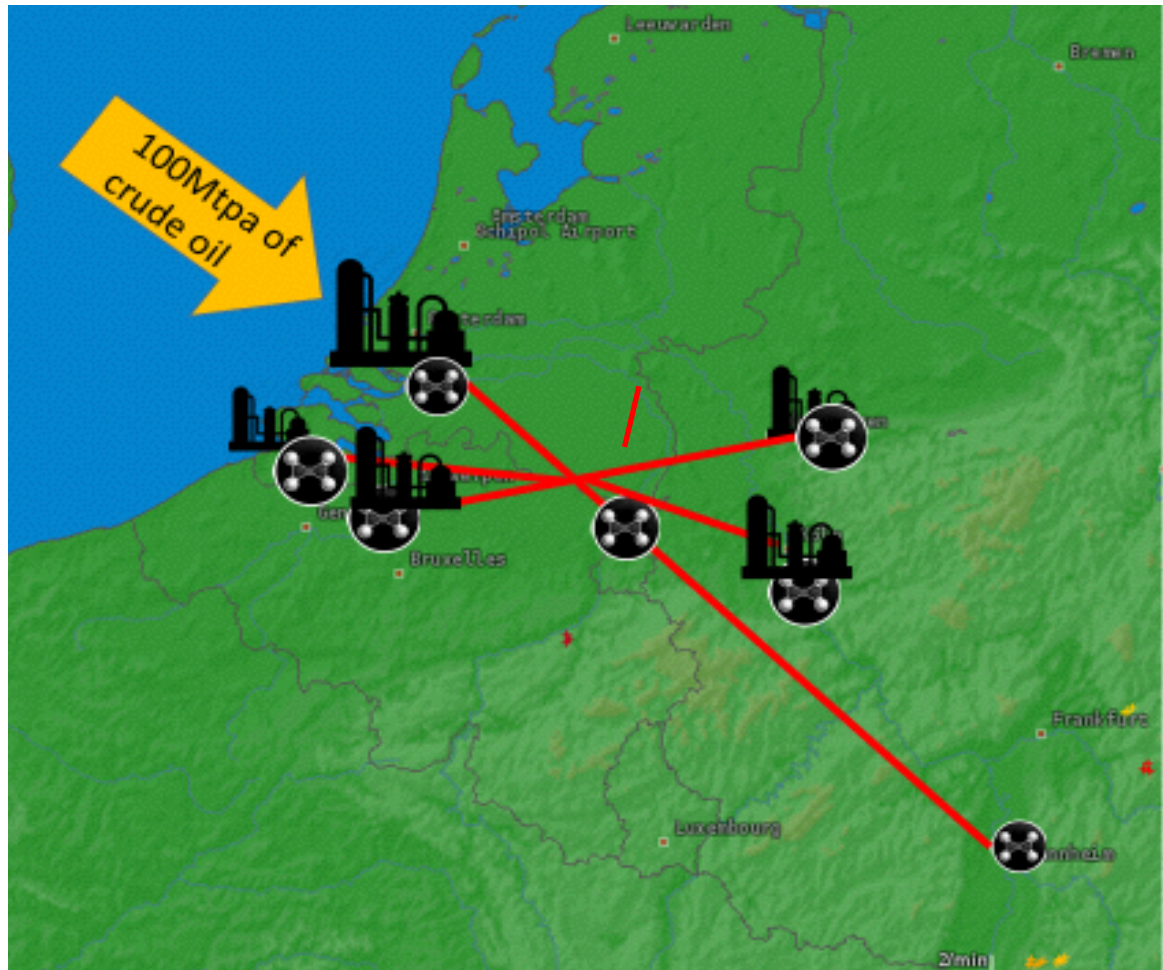




# Brightlands Chemelot Campus



- Ca. 1900 employees, 600 students





Source: Avantium

# Ambitions Holland Chemistry

- In 2050 NL will be acknowledged world-wide as the nation of green and sustainable chemistry
- In 2050 NL will be in the top 3 world wide of producers of smart materials and solutions
- Strong knowlegde & innovation position is a crucial condition to stay competitive

## Holland Chemistry

Global Challenges, Smart Solutions



## Holland Chemistry in 2030

### Numbers towards 2030

Carbon resource % biobased **15%**  
(10% recycled, 75% fossil)

CO<sub>2</sub> emission reduction **40%**

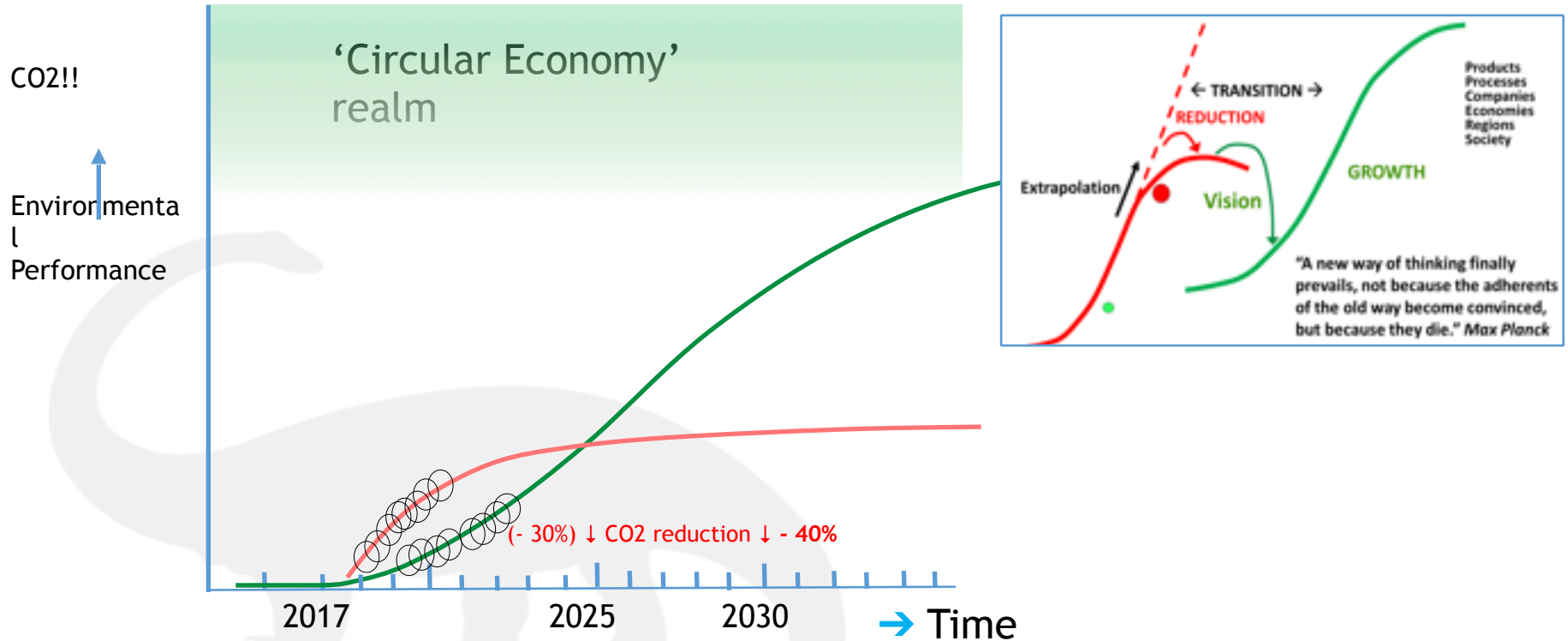
Working along four technological lines:

- Chemistry of Advanced Materials (CoAM)
- Chemical Conversion, Process Technology & Synthesis (CCPTS)
- Chemistry of Life (CoL)
- Chemical Nanotechnology and Devices (CN&D)



# Sense of Urgency

Continuous Improvement = Not Enough





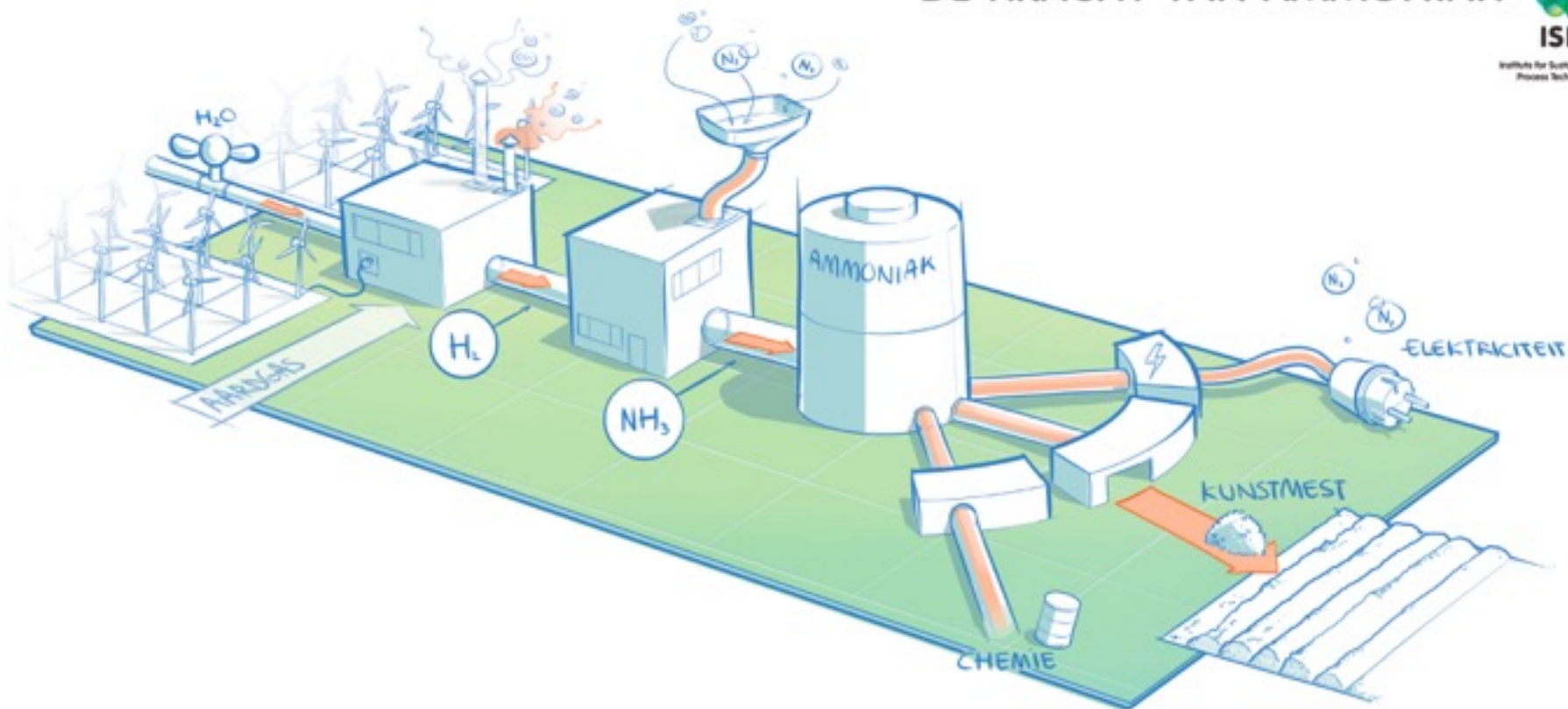
# THE POWER OF AMMONIA

## DE KRACHT VAN AMMONIAK



ISPT

Institute for Sustainable  
Process Technology



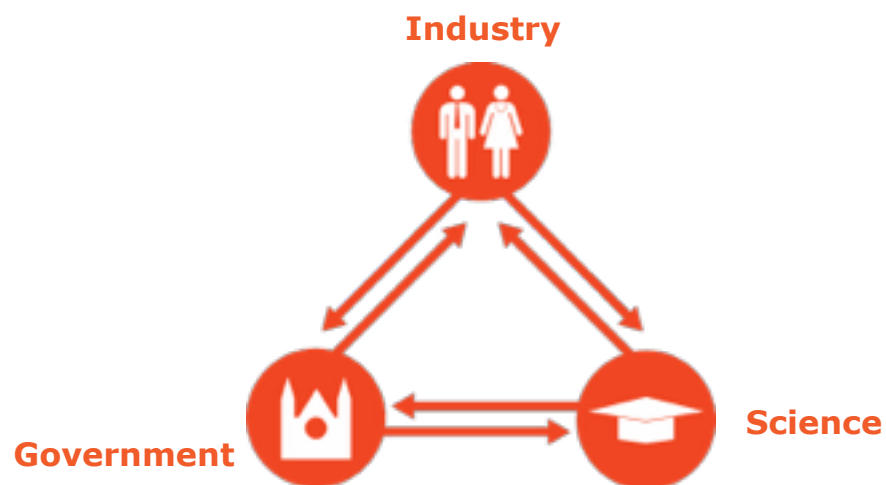
# Top sectors approach

## Golden triangle

- Public Private Partnership
- Demand driven
- Joint programming
- Inter-ministerial approach

**Aim: to strengthen the earning capacity and competitiveness of the Dutch economy through encouraging innovation**

- Improving the links between public and private research
- Finding solutions for societal challenges
- Improving cross-sectoral co-operation
- Further strengthening international position
- Improving the links between education and labour market
- Reducing sector specific regulatory burden



# Top sectors

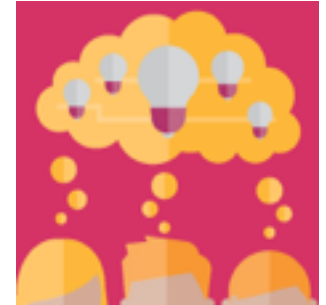
Agri & Food



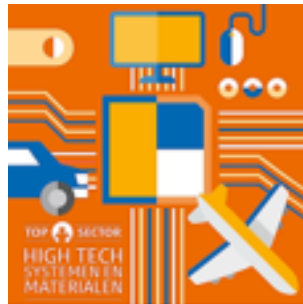
Chemistry



Creative industry

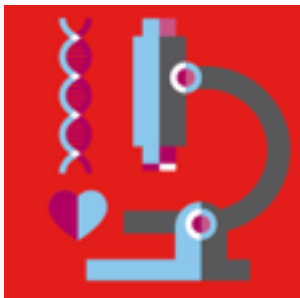


High tech  
Systems &  
Materials

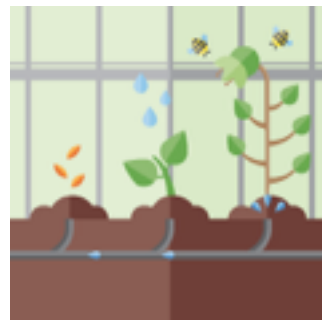


Water

Life Sciences &  
Health



Horticulture and  
starting materials



Logistics



Energy



**Holland Chemistry**

Global Challenges, Smart Solutions



# EU Societal challenges in which Chemistry can make the difference



Food



Energy



Transport



Health



Climate, Resources &  
Raw Materials

# Holland Chemistry as innovation motor

- Network of “Innovation labs” (iLABs) and “Centers of Open Chemical Innovation” (COCI’s) as regional innovation nuclei for young enterprises or start-ups.
- “Communities of Innovation” (ColS) for PPP formation in practice (e.g. ISPT, COAST, NIOK/VIRAN)
- Other application driven communities such as Dutch Polymer Institute (DPI v2.0), BPM, BMC, Biorizon and VoltaChem.
- Collective SME support organization for Energy and Chemistry.
- Network of “Centra voor Innovatief Vakmanschap” (CIV’s; centers of innovative craftsmanship) and “Centers of Expertise” (COE’s) for co-operation of mbo/hbo institutes with the private sector.

# Ecosystem

2200

companies in  
The Netherlands  
of which:



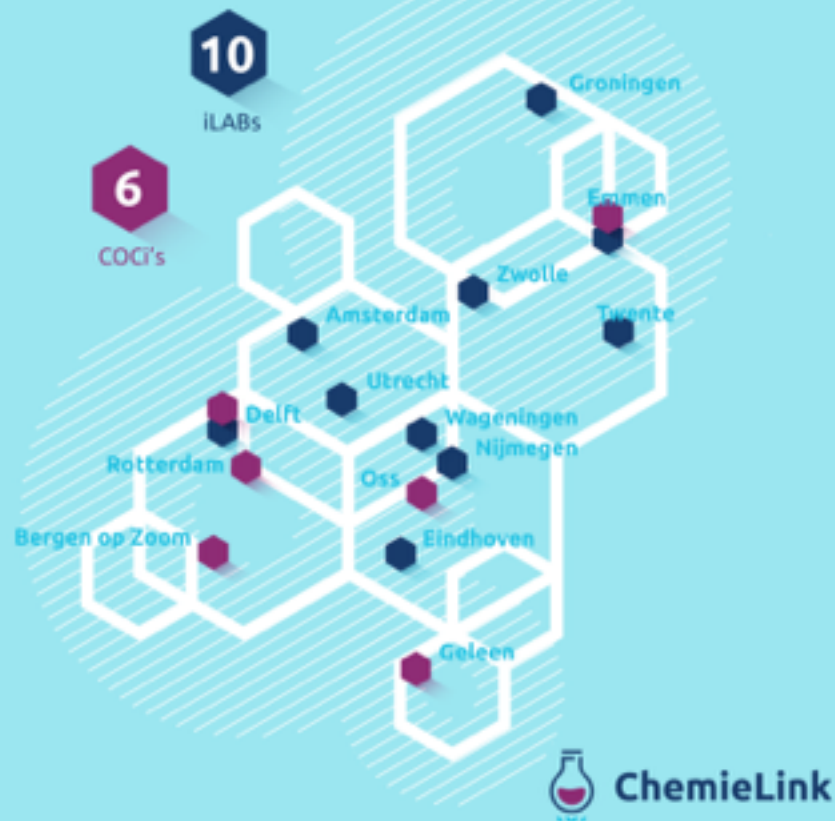
2000

small and medium  
enterprises



300

innovative  
entrepreneurs at  
iLABS and COCI's



# New multi-year National Innovation Contract



Topsector  
Chemie



NWO  
Netherlands Organisation for Scientific Research



TNO



ECN



FOOD & BIOBASED RESEARCH  
WAGENINGEN UR



Knowledge and Innovation  
Agenda 2016-2019

Knowledge and Innovation  
contract >2018

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# Holland Chemistry plans for science/industry cooperation 2018 - 2028

- *ARC Chemical Building Blocks Consortium*
  - Strategic fundamental research on energy carriers, materials & specialties and coatings, Chairs: professor Ben Feringa, winner Nobel Prize Chemistry 2016 and professor Bert Weckhuysen
- *Value from Biomass*
  - NWO program Biobased
  - Applied innovation center Biorizon
  - Applied innovation program Biobased Performance M
- *Soft Advanced Materials*
  - Soft Advanced Materials consortium
  - Applied innovation center Brightlands Materials Center
  - Dutch Polymer Institute



# Holland Chemistry plans for science/industry cooperation 2018 - 2028

- *Electrochemical Conversion and Materials* ([www.CO2neutraalin2050.nl](http://www.CO2neutraalin2050.nl))
  - Electrochemical conversion and materials consortium
  - Applied innovation program VoltaChem
- *Chemistry for Future Medicine*
  - Chemistry for Future medicine consortium
- *Evidence Based Sensing*
  - Evidence Based Sensing consortium
- *SME platform Biobased & Materials GO-CHEM*
- *Multiphase flow in the process industry*
- *Improved methods for carbon capture*
- *Bottom-up sectoral initiatives*



Source: Avantium

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